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#AskGaryVee: 437 Questions & Answers On . . .



#ASKGARYVEE

ONE ENTREPRENEUR'S TAKE ON LEADERSHIP, SOCIAL MEDIA, & SELF-AWARENESS

AND WINNING, MARKETING, VENTURE CAPITAL, ARBITRAGE, DIGITAL MEDIA, INFLUENCERS, COMPANY CULTURE, START-UPS, ATTENTION, CONTENT, MANAGEMENT, EMPATHY, LEGACY, PARENTING, FAMILY BUSINESS, CRUSHING, STORYTELLING, THANKING, JABBING, RIGHT HOOKING, HUSTLING, & THE NEW YORK JETS.

WRITTEN AND READ BY
GARY VAYNERCHUK
WITH SPECIAL GUESTS



Synopsis

[*Read by the author - Gary Vaynerchuk] #AskGaryVee: 437 Questions & Answers on the Current State of Entrepreneurship, Business Management, Monetization, Media Platforms, Content, Influencer Marketing, Investing, Leadership, Legacy, Culture, Crushing, Thanking, Jabbing, Right Hooking, Caring, and the New York Jets in the Accelerated Age, with 84 N The New York Times bestselling author draws from his popular show #AskGaryVee to offer surprising, often outrageous, and imminently useful and honest answers to everything you've ever wanted to know -- and more -- about navigating the new world. Gary Vaynerchuk -- the inspiring and unconventional entrepreneur who introduced us to the concept of crush it -- knows how to get things done, have fun, and be massively successful. A marketing and business genius, Gary had the foresight to go beyond traditional methods and use social media tools such as Twitter, Facebook, and YouTube to reach an untapped audience that continues to grow. #AskGaryVee showcases the most useful and interesting questions Gary has addressed on his popular show. Distilling and expanding on the podcast's most urgent and evergreen themes, Gary presents practical, timely, and timeless advice on marketing, social media, entrepreneurship, and everything else you've been afraid to ask but are dying to know. Gary gives you the insights and information you need on everything from effectively using Twitter to launching a small business, hiring superstars to creating a personal brand, launching products effectively to staying healthy -- and even buying wine. Whether you're planning to start your own company, working in digital media, or have landed your first job in a traditional company, #AskGaryVee is your essential guide to making things happen in a big way.

Book Information

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Customer Reviews

#AskGaryVee reads like transcripts from the show, and that's OK when the information being dispensed is this persuasive and accessible. Vaynerchuk answers questions large and small... Vaynerchuk's enthusiasm is infectious. (Success) Gary Vaynerchuk's new book kicks ass like Muhammad Ali | Gary delivers. When you reach the end you feel your mind has expanded with a wealth of information and some new curiosities. You can and should go buy a copy right now (are book reviewers supposed to say that?) (Huffington Post) The pages will turn your creative juices and light a fire under you. #AskGaryVee will make you uncomfortable and get you excited about your discomfort (Forbes.com) Accessible and empowering chapters addressing self-awareness, public speaking, embracing a long-term vision, and the hallmarks of a good leader show Vaynerchuk to be a shrewd, learned businessman who effectively dispenses "real-world advice that can be adapted and reshaped as the winds of commerce and culture shift." (Kirkus)

The bestselling author draws from his popular #AskGaryVee show to offer surprising, often outrageous, and always useful and honest answers to everything you've ever wanted to know and more about navigating the new business world Gary Vaynerchuk the inspiring and unconventional entrepreneur who introduced us to the concept of "crushing it" knows how to get things done, have fun, and be massively successful. A marketing and business genius, Gary had the foresight to go beyond traditional methods and use social media tools such as Twitter, Facebook, and YouTube to build a millions-strong fan base that continues to grow. #AskGaryVee showcases the most useful, surprising, and thought-provoking questions Gary has addressed on his popular show. He distills and expands on the show's most urgent and evergreen themes including marketing, entrepreneurship, and management with his trademark practical, timely, and timeless advice. Gary also offers unexpected insights on complex issues that affect everyone in the workforce, from the value of a traditional education to the best investment strategies. And Gary gets personal, sharing new stories and lessons learned from years of working in a family business, raising children, getting healthy, and just being GaryVee. He'll even help you buy a good bottle of wine. Whether you're launching your own company, working in digital media, starting your first job, or looking for inspiration, #AskGaryVee is your essential guide to making things happen in a big way. I've always known what it takes to succeed in the trenches, but now with the hands-on experience of growing two businesses, one from scratch, I also know what

the aerial view looks like, and what works best when you're responsible for creating culture, developing careers, and managing clients in a company that seems to double in size by the day.

My #AskGaryVee Story: Buy this book. Gary is a practitioner. You could buy your advise from a so-called expert for thousands and thousands of dollars -- I HAVE. However, Gary smacked my face in July 2014 with a paradox: Here is this guy that runs a REAL business with something like 400+ employees in Manhattan, and HE STARTED TO GIVE HIS ADVISE AWAY. That month, I started watching his new show "The #AskGaryVee Show" and he was giving away everything: I mean EVERYTHING. His best advise. He was not trying to sell me into some seminar that led to private coaching that led to an island retreat with a yearly fee. No, this guy is simply preaching his religion: and I became a full on follower. You can tell who you are dealing with by their true work ethic and their way of interacting with the world. Gary is as true as they come. The results for me did not start with "Converted more clients," "got paid more," or "bought a new car." What Gary taught me is that is not the point: Gary's advise on the show (and his completely new take on his advise in this book) made me be a better husband and father; Gary made me be a harder worker; Gary made me stop doing stupid things that were actually harming me more than helping. ... AND YES, because of all of that great things started to happen (except for buying that new car, because Gary let me see how I did not need to waste that money). My kids see me more and I am a better dad. I'm a better human being to be around -- and my business is doing so amazing BECAUSE OF THAT. In this book, you get actual steps to take your work with those you serve to exciting new places: But that's all possible because Gary gives us the core pieces of himself that allow him to do these other tactics. Tactics are great -- and he gives lots of those -- but it's the heart and head stuff that made the difference. Gary, I know you will read this so I just want to say directly to you: Brother, you have changed my life. Not because of the tactics -- even though those helped SO FREAKIN MUCH. What changed my life is that you showed me how to have the self awareness to figure out who I really am and have the authenticity to DARE to communicate that real me to the world. Gary, thank you. Buy this book: be ready for it to change your life.

Most books you can close after the first few chapters and once you've understood the concept the author is trying to communicate. The #ASKGARYVEE book is very different due to it being a collection of Q&As. Its strength is not a single mindblowing idea, but a multitude of simple but powerful insights on how to do business and live life. It's a collection of mantras and ideas, that

even though you have heard them before, you almost certainly haven't implemented in your life to their fullest extent. They feel intuitively right and they don't stop being useful after reading/hearing them once or twice. It's similar to reading f.e. Marc Aurel's Meditations. It's philosophical but deeply practical at the same time. Unlike the Meditations it's not a literary masterpiece but the ideas in Gary's book have always been important and will stay important for a long time. Although I'm sure Gary will one day buy the NY Jets, his biggest legacy might become getting self-awareness back into the public's mind and discussion. I hope he doubles down on it.

I've only recently started following Gary Vaynerchuk as I have had to really soak in all social media, digital marketing, and getting my new company's name out there. All day I see ads and posts for joining a group for X amount of dollars and learn the secrets of everything...how you make millions before 30 etc. But what I've seen with Gary is he does that for free and he's more personally brutal about what he says which I LOVE. I'm a realist, don't sell me on hopes and dreams, tell me what I'm doing wrong and the best course of action to fix it. So far in the day and a half I've had this book I'm up to chapter 8 and it is what I've been looking for in a book. I just turned 24 last month and I'm all about learning business, life, and today's markets. Gary puts that into perspective with this book and is great for anyone like myself who is young and just starting in business. He lets you know about how the market is TODAY when running a business. So and young entrepreneurs out there...GO BUY THIS BOOK! Best, Tyler

Gary Vaynerchuk is an entrepreneur. I lead my review with that, because this book is an MBA in all things entrepreneur. He doesn't sugarcoat things, bulls*** you, or promise pipe dreams. What he does, is break down in common sense terms how to use Social media marketing and common sense to grow your business and succeed. This book is so much more than that though. It's the distilled wisdom of thousands of questions from every size and shape business that Gary has answered since he started up his #askgaryvee show on YouTube. If your business is just starting out, or you have 300 employees, Gary's book has answers that can benefit you. I've given the book to 2 of my best friends that own businesses, bought a hard copy and own the audio version. It's that God damn good!

This is my second copy. I also own the audio book, & will be giving this to a friend. One of the sayings Gary Vee has is: "Doing the right thing is always the right thing." And amongst all of the content that he has, in my mind this is my Northstar. Think about it...you can apply this to anything

in business: Motivation issues, Hustle issues, Business relationship issues, Etc. So in this same spirit, if you are reading this review.....just don't buy one copy...BUY 2 or 3!!- Keep Hustlin'#Paperplatechef

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